

EUROPEAN UNIVERSITY ASSOCIATION

Second Big Deals Survey: Preview of the results

February 2019

#BigDealsReport

Key information

Data collection:

August-November 2018

Respondents:

31 Consortia in 30 countries negotiating on behalf of the university sector and other higher education and research performers

Focus on five major publishers:

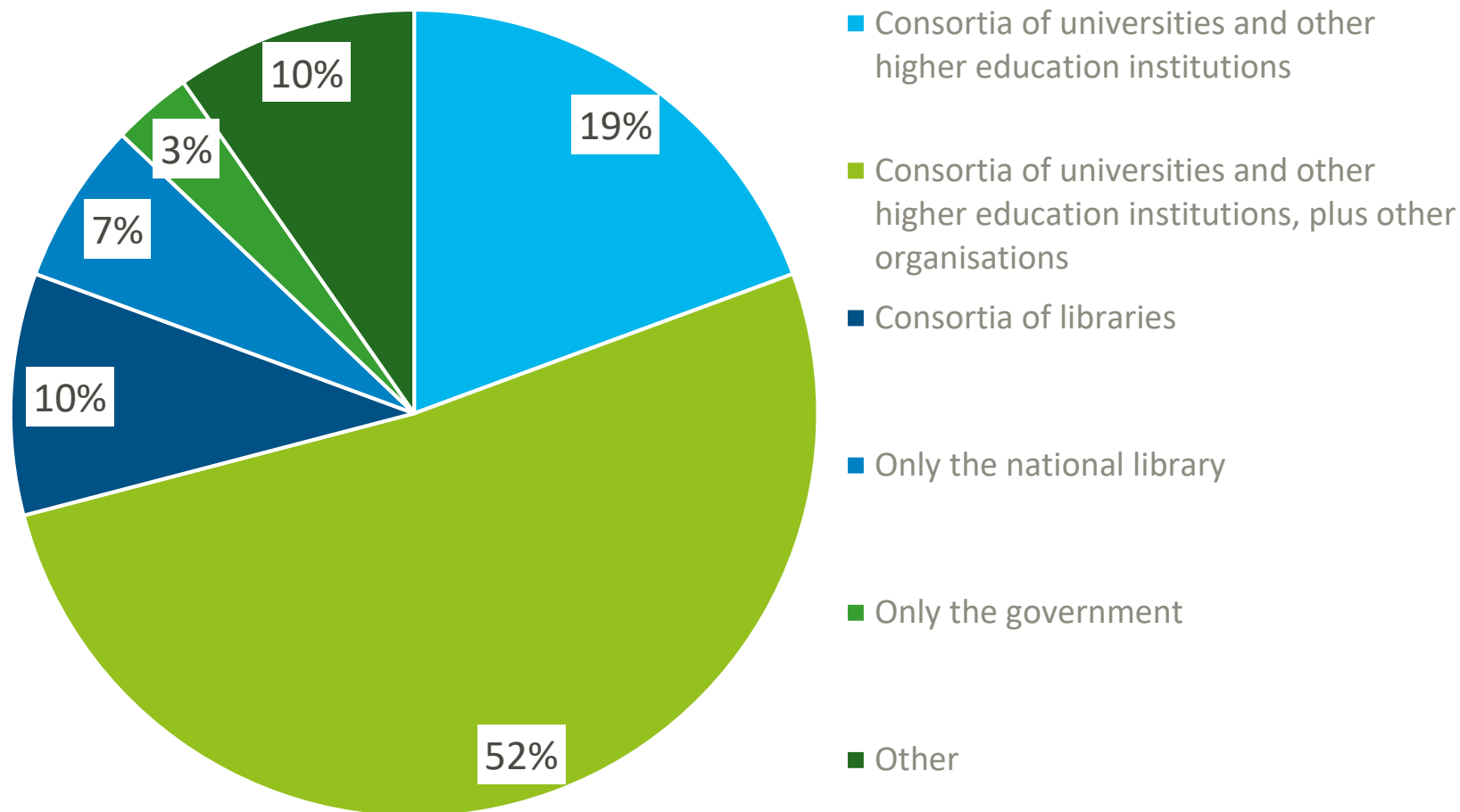
Elsevier, SpringerNature, Taylor & Francis, Wiley, American Chemical Society – periodicals only

Data analysed in aggregated fashion

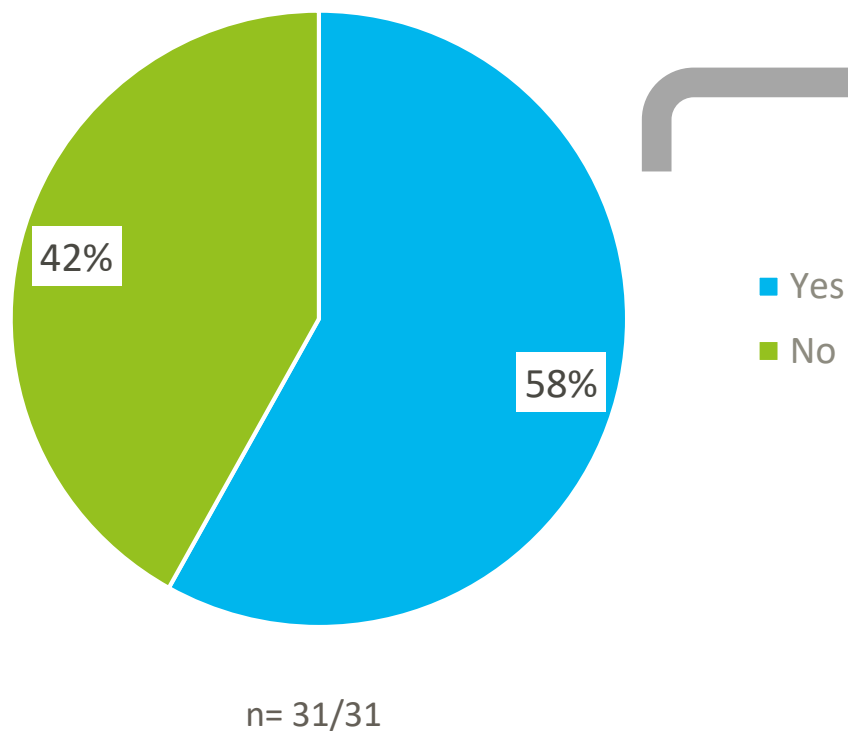
Most data refers to big deal contracts ongoing in 2017 or 2018

Organisations at national level involved in negotiating big deals

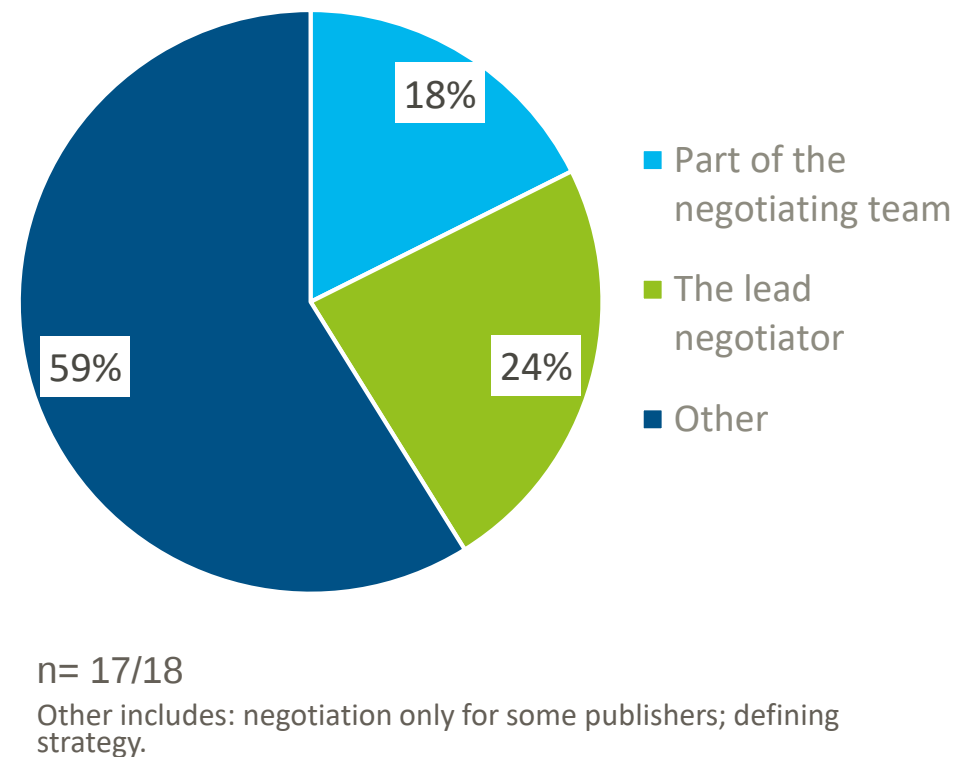
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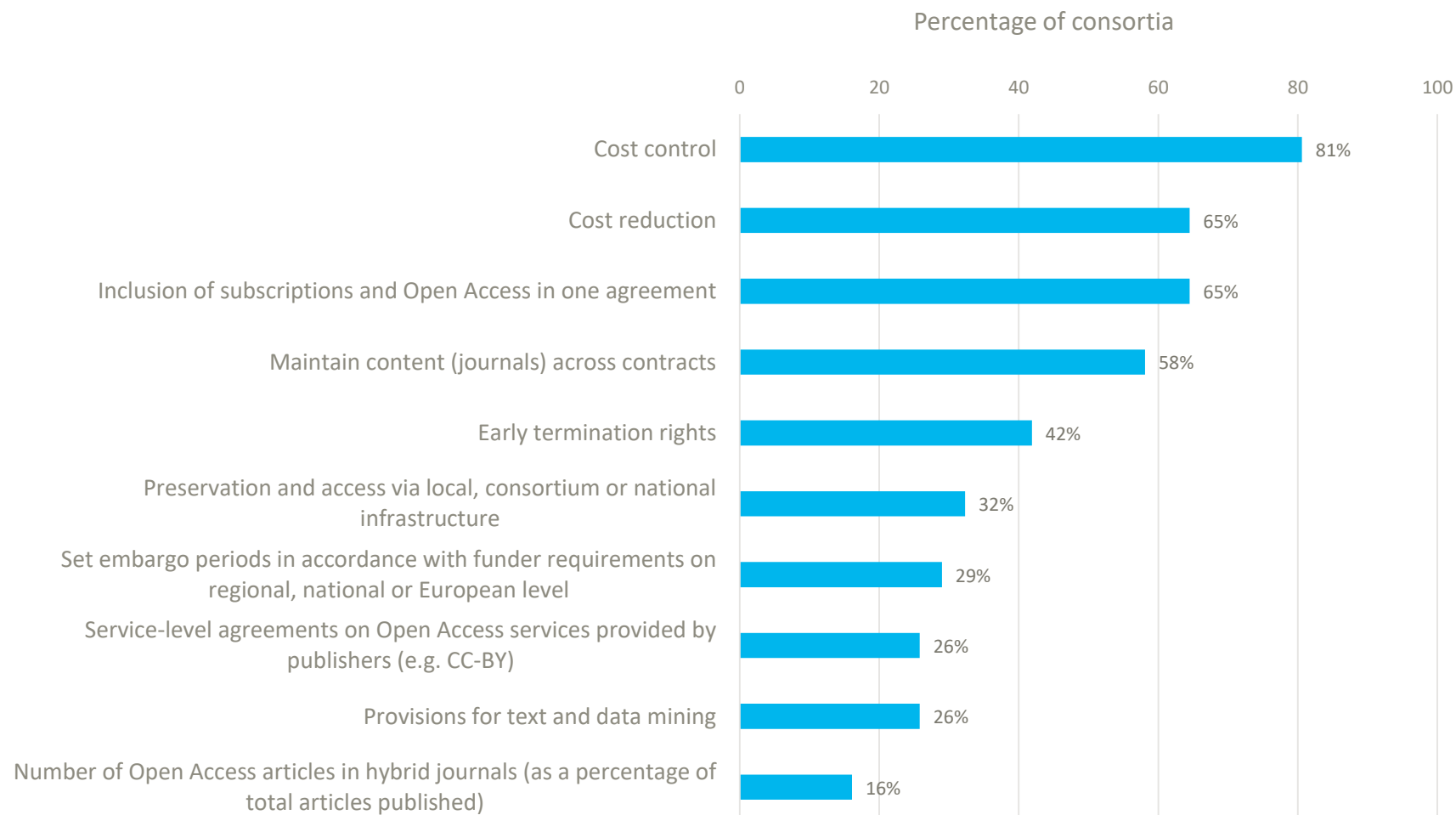
University leadership has a role in the negotiation of big deals



University leadership has a role as:



Main points of concern for higher education and research institutions in the negotiation process



Total annual expenditure on big deals

For all subscriptions to electronic resources (including periodicals, databases, e-books) by national consortia:

Total (31 consortia, representing 30 European countries) = ~ 1 025 253 055 EUR (estimate for 2018)

This is a conservative figure not including:

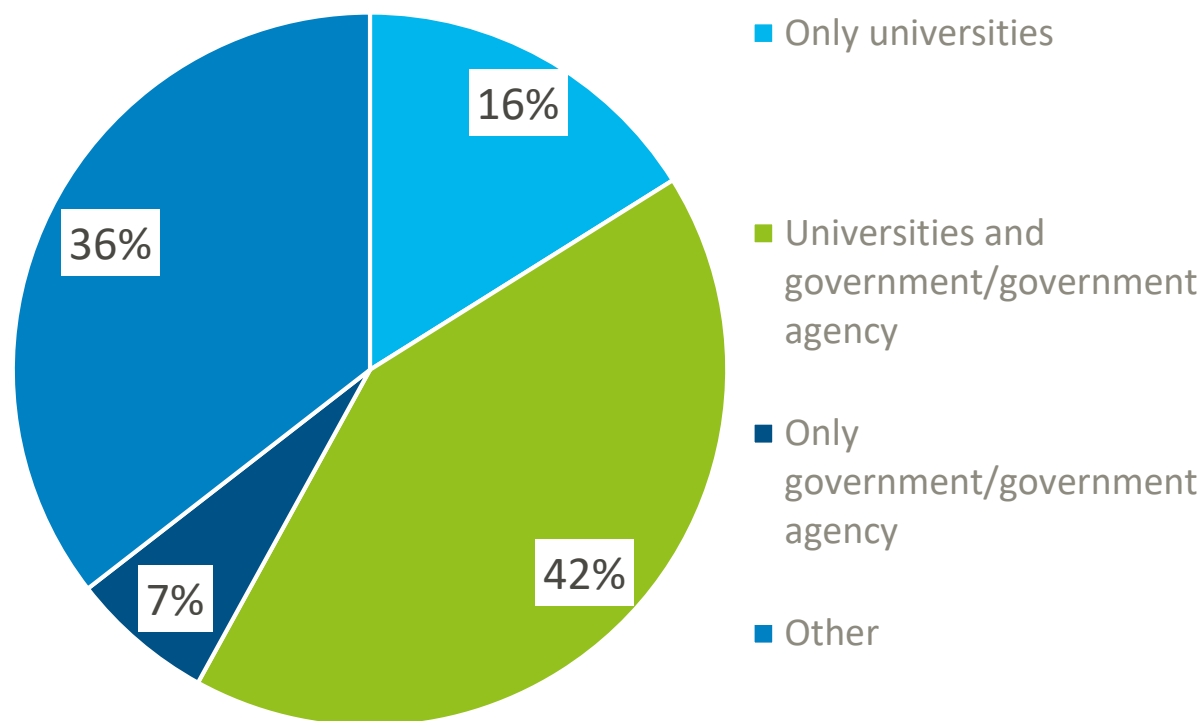
- *Article Processing Charges (APCs)*
- *Consortia other than those participating in the survey*
- *Individual institutional contracts with publishers*

For periodicals only in the surveyed consortia:

Total (31 consortia, representing 30 European countries) = ~ 726 350 945 EUR (average yearly increase 3.6%)

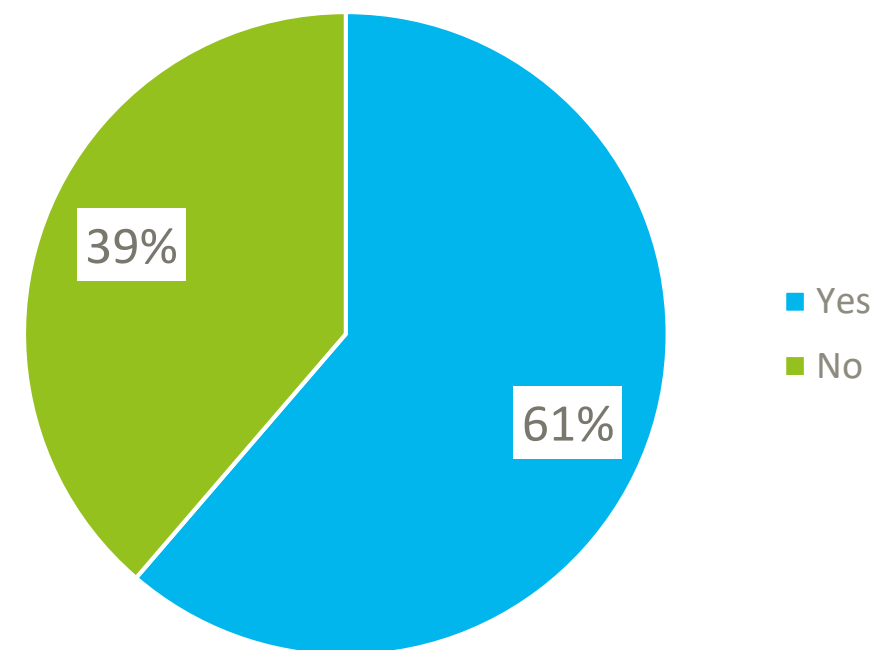
Proportion of costs covered by universities in the consortia = 519 973 578 EUR (~72%)

Origin of funds for big deals



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Is information on expenditure on electronic documentary resources publicly available?



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Is there a national Open Access strategy or policy?

Yes	68%
No	32%

Do current big deal contracts include specific provisions for Open Access?

	Provisions for OA	
	Currently (%)	In the future (%)
No	55	0
Yes, only for green Open Access	10	10
Yes, only for gold Open Access	7	10
Yes, for both green and gold Open Access	13	64
Other	16	16

Are APCs and subscriptions included in the same contractual framework?

	APCs and subscriptions in same contract	
	Currently (%)	In the future (%)
Yes	19	65
No (subscriptions and APCs in different contracts)	55	7
Other	26	3
Not yet decided		26

When APCs and subscriptions are included in the same contract,

is there any provision or policy to prevent “double dipping”?

Yes	67%
No	33%

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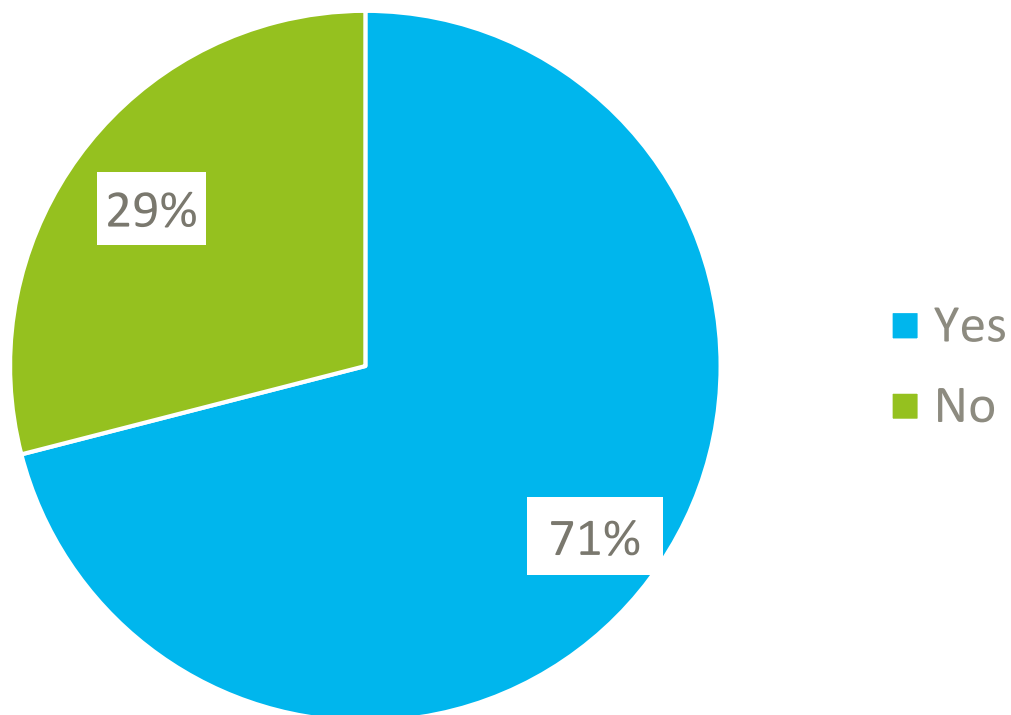
*When APCs and subscriptions are **not** included in the same contract,*

are there any monitoring systems in place to collect data on the funds spent on APCs?

Yes	31%
No	69%

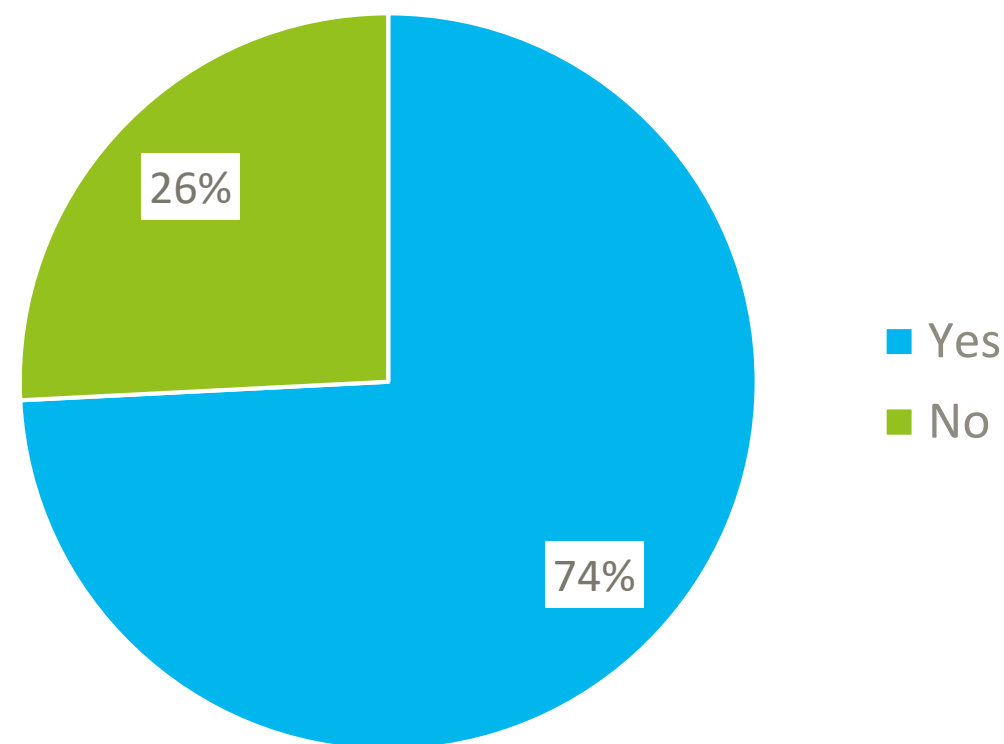
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Are there laws facilitating the transparency of contracts?



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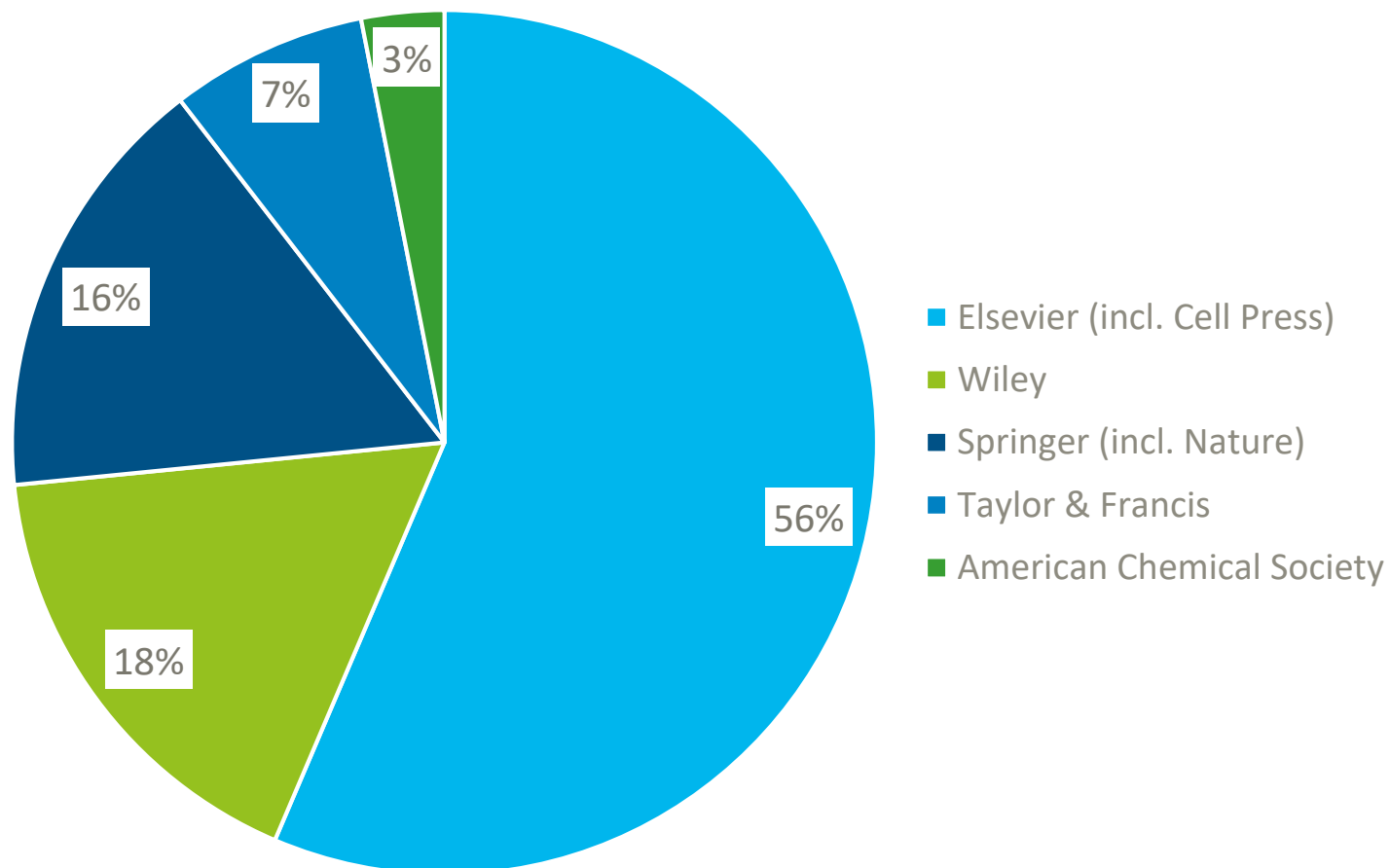
Do freedom of information laws exist?



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Division of costs by publisher (periodicals only)

Total reported = 475 267 400 EUR
(data for 29 countries)



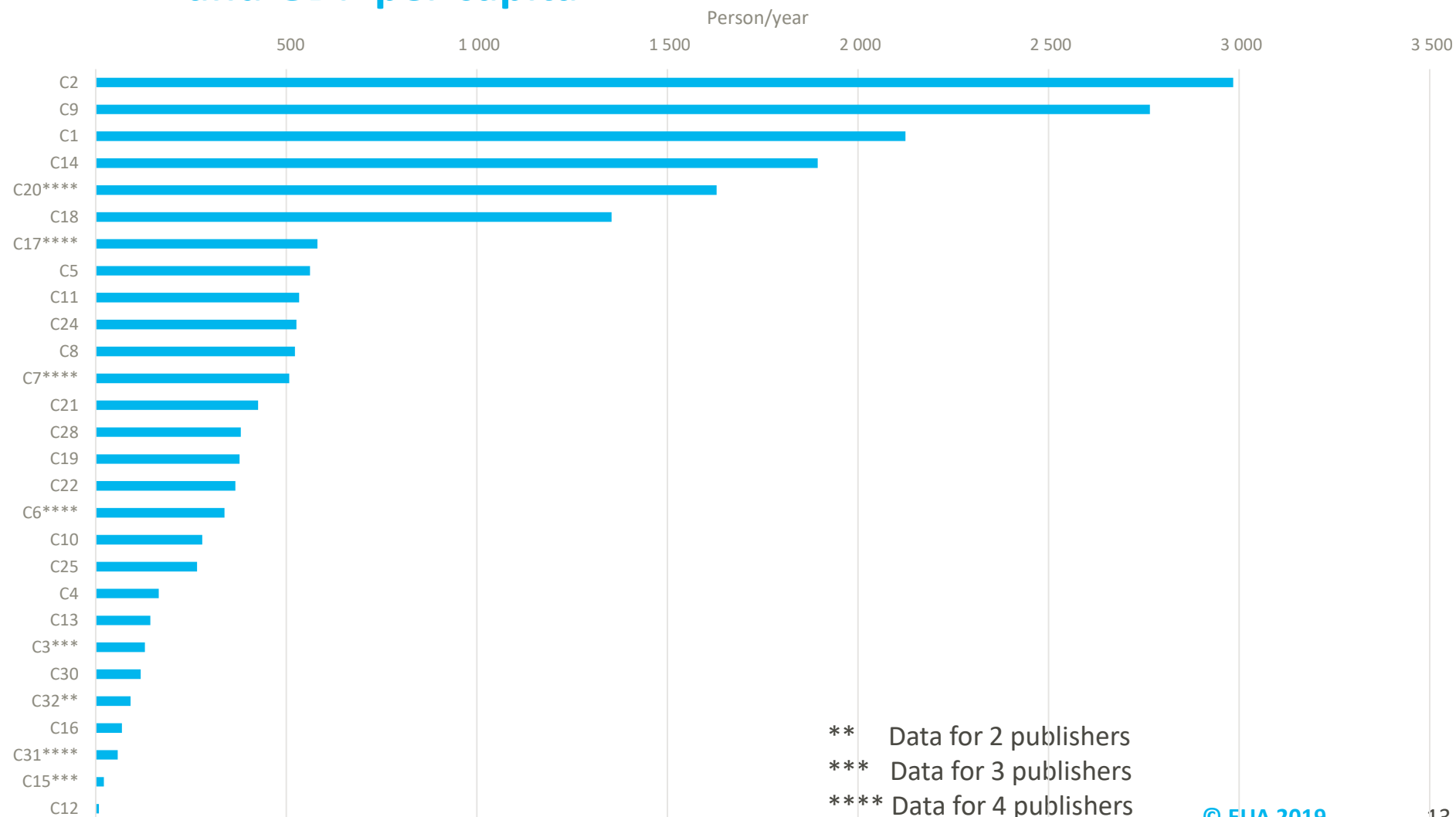
Typically, the publishers' annual increase varies between 3.3% - 4.7%. On average, the annual increase is 3.6%.

Relationship between amount spent on five big publishers per year and GDP per capita

Calculation: Amount spent annually on five big publishers / GDP per capita

Interpretation: the result represents the number of people who need to work for one year (person/year), given a certain GDP per capita, in order to reach the same monetary value as the cost of the five big publishers in that country.

GDP per capita: source Eurostat (data from 2016)



Key messages

- There is **wide coverage** of European countries and their situations on big deal negotiations.
- **University leadership** is increasingly involved in big deals (strategy and/or negotiation), but there are still major differences across countries.
- There are different levels of **knowledge on the total spent** on big deals and other related publication costs (APCs) across countries.
- Most contracts **do not have Open Access provisions (currently)**.
- Many countries want to **combine subscriptions and APCs** in the same contract; other countries think this is not yet advantageous for their situations.
- There are stark **variations in big deal costs** across countries compared to GDP per capita.

Thank you for your attention

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